

University of Washington School of Social Work
4101 15th Ave. NE
Seattle, WA 98105-6299

alrocha@uw.edu

EDUCATION

PhD	University of Washington	expected June 2022
MS	University of California, Davis	June 1993
BA	California State Polytechnic University, Pomona	December 1987

SKILLS AND AREAS OF EXPERTISE

Teaching

Secondary teaching credential, multiple courses taught at the undergraduate and graduate level, curriculum development for undergraduate courses; subjects: poverty, inequality, human rights, laws and policies pertaining to social justice, intergroup dialogue, statistics

Analytics

Study design, power analysis, multiple imputation, regression, structural equation modeling, two-stage least squares, survival analysis, Bayesian methods, and more

Technical

Statistical packages such as SAS, R, Stata, SPSS, MPlus, and HLM; Programming languages like SQL, C

Leadership

Group management experience as board president and committee chair

Languages

Basic conversational Spanish

AWARDS, HONORS, GRANTS & FELLOWSHIPS

Best Contributed Paper, co-author Paul Hamilton, SAS User Group
International (SUGI 25)

04/2000

RESEARCH INTERESTS & EXPERIENCE

Interests

Root causes of poverty, especially disparities among people who identify as Black, American Indian, and People of Color; low-wage work and workers, such as earning minimum wage, paying child support, and accumulating debt; human rights, including relevant theory, international law and real-world, local exercise and consequences.

Experience

Seattle Minimum Wage Study, School of Social Work, University of Washington, Data Manager and Research Analyst	07/2017-02/2019
Center for Studies in Demography and Ecology, University of Washington, Statistical Programmer and Data Manager	02/2005-09/2015 01/2017-07/2017

TEACHING INTERESTS & EXPERIENCE

Interests

Poverty, disparities, human rights, laws and policies pertaining to social justice, intergroup dialog, quantitative approaches and interpretation

Experience

Poverty & Inequality, Sole Instructor For first-year MSW students, a theoretical examination of factors that lead to poverty in America, and an empirical review of economic disparities among marginalized sub-populations.	2017-2018 (taught 3 times)
Data Management for Demographers, Co-Instructor Geared towards graduate students earning certificates in Demography, an introduction to the best data management practices that support empirical scholarship and reproducibility.	2008-2015 (taught 5+ times)
Introduction to Statistics, Sole Instructor Undergraduate course covering fundamental statistical concepts, building skills and knowledge	1987-1990 (taught 6 times)

PUBLICATIONS & PRESENTATIONS

Peer-Reviewed Publications

Mozer, Lauren, Johnson, Donna B, Podrabsky, Mary, & **Rocha, Anita**. (2019). School Lunch Entrées Before and After Implementation of the Healthy, Hunger-Free Kids Act of 2010. *Journal of the Academy of Nutrition and Dietetics*, 119(3), 490-499.

Bradford, Victoria A, Quinn, Emilee L, Walkinshaw, Lina P, **Rocha, Anita**, Chan, Nadine L, Saelens, Brian E, & Johnson, Donna B. (2019). Fruit and vegetable access programs and consumption in low-income communities. *Journal of Hunger & Environmental Nutrition*, 14(6), 780-795.

Prince, Dana M, **Rocha, Anita**, & Nurius, Paula S. (2018). Multiple Disadvantage and Discrimination: Implications for Adolescent Health and Education. *Social Work Research*, 42(3), 169-179.

Walkinshaw, Lina Pinero, Quinn, Emilee L, **Rocha, Anita**, & Johnson, Donna B. (2018). An Evaluation of Washington State SNAP-Ed Farmers' Market Initiatives and SNAP Participant Behaviors. *Journal of Nutrition Education and Behavior*, 50(6), 536-546.

Johnson, Donna B, Podrabsky, Mary, **Rocha, Anita**, & Otten, Jennifer J. (2016). Effect of the Healthy Hunger-Free Kids Act on the Nutritional Quality of Meals Selected by Students and School Lunch Participation Rates. *JAMA Pediatrics*, 170(1), E153918.

Nurius, Paula S, Prince, Dana M, & **Rocha, Anita**. (2015). Cumulative Disadvantage and Youth Well-Being: A Multi-domain Examination with Life Course Implications. *Child & Adolescent Social Work Journal*, 32(6), 567-576.

Sabin, Janice A, Stuber, Jennifer, **Rocha, Anita**, & Greenwald, Anthony. (2015). Providers' Implicit and Explicit Stereotypes About Mental Illnesses and Clinical Competencies in Recovery. *Social Work in Mental Health*, 13(5), 495-513.

Stuber, Jennifer, **Rocha, Anita**, Christian, Ann, & Johnson, David. (2014). Predictors of Recovery-Oriented Competencies Among Mental Health Professionals in One Community Mental Health System. *Community Mental Health Journal*, 50(8), 909-914.

Stuber, Jennifer P, **Rocha, Anita**, Christian, Ann, & Link, Bruce G. (2014). Conceptions of Mental Illness: Attitudes of Mental Health Professionals and the General Public. *Psychiatric Services (Washington, D.C.)*, 65(4), 490-497.

Fujita, Masako, Brindle, Eleanor, **Rocha, Anita**, Shell-Duncan, Bettina, Ndemwa, Philip, & O'Connor, Kathleen A. (2009). Assessment of the relative dose-response test based on serum retinol-binding protein instead of serum retinol in determining low hepatic vitamin A stores. *The American Journal of Clinical Nutrition*, 90(1), 217-224.

Brown, B.Greg, Zambon, Alberto, Poulin, Drew, **Rocha, Anita**, Maher, Vincent M.G, Davis, Joseph W, Albers, John J, Brunzell, John D. (1998). Use of Niacin, Statins, and Resins in Patients With Combined Hyperlipidemia. The American Journal of Cardiology, 81(4), 52B-59B.

Book

Becker, Samantha, Crandall, Michael D, Fisher, Karen E, Kinney, Bo, Landry, Carol, **Rocha, Anita**. (2010). Opportunity for all : How the American public benefits from internet access at U.S. libraries. Washington, D.C.: Institute of Museum and Library Services.

Presentations

Rocha, Anita. From International Legal Instruments to Local Outcomes: Closing the Gap on Universal Primary Education. American Sociological Association Conference 2016, August.

Rocha, Anita. Subsampling with a Survey Sampling Design? DOMAIN Idea is to get an Appropriate Variance Estimate, Western Users of SAS Software 2013 Conference, November.

Rocha, Anita. I've got the beef, so where's the lettuce? Finding information using Dictionary Tables, Pacific Northwest SAS User Group 2011 Conference Proceedings, September.

Rocha, Anita. I want it my waaaay ... Setting the reference category in a CLASS statement, Pacific Northwest SAS User Group 2011 Conference Proceedings, September.

Rocha, Anita. Navigating between a SASHELP View and the Real World: A Macro Application in Data Management, Pacific Northwest SAS User Group 2008 Conference Proceedings, September.

Rocha, Anita. Missing Data? A Look at Two Imputation Methods, Pacific Northwest SAS User Group 2007 Conference Proceedings, September.

Rocha, Anita. Adventures in RTF: ODS with a little PROC TEMPLATE, Western Users of SAS Software 2001 Proceedings, September.

Rocha, Anita and Hamilton, Paul. Creating Case Report Tabulations (CRTs) for an NDA Electronic Submission to the FDA, SUGI 25 Proceedings, April 2000.

ADDITIONAL PROFESSIONAL EXPERIENCE

King County Housing Authority, Data Manager	2019-present
Harborview Medical Center, Biostatistician	2003-2005
Microsoft contract through Excell Data, Inc., Business Systems Analyst	2002-2003

Cell Therapeutics, Inc., Senior Clinical Programmer/Analyst

2000-2002

PROFESSIONAL AND COMMUNITY SERVICE

Professional Staff Organization, President, Director

2008-2012

An organization representing and offering resources to over 6000 University of Washington's profession staff employees.

PROFESSIONAL AFFILIATIONS & LICENSE

Society for Social Work and Research, member

April/2019-present

SSWR advances, disseminates, and translates research that addresses issues of social work practice and policy and promotes a diverse, just, and equitable society.

REFERENCES

Jennifer Romich, Professor
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